

# CAN YOU IMAGINE A WORLD

in which nobody takes  
the first step?





# A WORLD

in which nobody ever crosses  
existing barriers?



1. The improved instrument shown in Fig. 1  
constructed this morning and tried this morn.  
P is a brass piece and W the platinum  
M the mouth piece and S the arm.  
The Receiving Instrument.

Mr. Watson was stationed in one  
with the Receiving Instrument - He pressed  
ear against S and closed his

**ALEXANDER GRAHAM BELL**  
PATENTS THE FIRST TELEPHONE IN 1876.

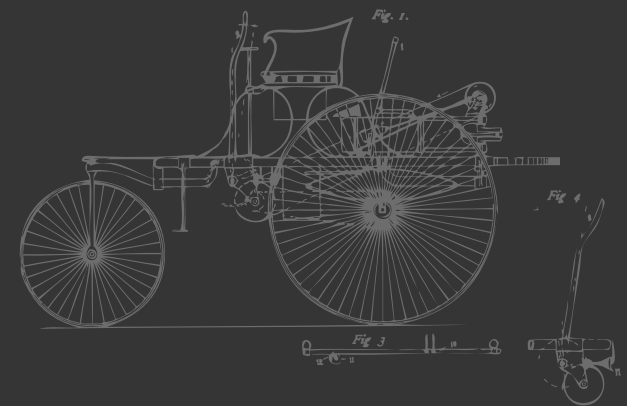






# A WORLD

without the perseverance or courage  
to believe in new ideas?



**CARL BENZ**

BUILDS THE FIRST PETROL-POWERED CAR IN 1886.



... WITHOUT PIONEERS?

# OUR WORLD IS BAKING OVENS – AND WE ARE PIONEER

**1973**

Master butcher  
Karlheinz Wiesheu  
and his wife Marga  
establish WIESHEU  
GmbH

**1980**

Development of the  
first baking oven with  
a transparent door for  
bakeries and butchers

**1984**

WIESHEU crosses  
boundaries and  
presents the first  
combined deck oven  
and convection oven

**1989**

Introduction of the  
revolutionary  
Euromat convection  
oven series

**1995**

WIESHEU receives  
the German  
Innovation Prize

**1996**

Invention of the fully  
automatic self-cleaning  
system ProClean

**1975**

WIESHEU builds the  
first convection oven  
specially designed for  
butchers

**1981**

WIESHEU is first baking  
oven manufacturer to  
hold 'roasting and baking  
seminars'. Today they  
remain a forum for users,  
manufacturers and the  
trade

**1986**

WIESHEU invents  
the right/left rotating  
fan, revolutionising  
baking results

**1994**

WIESHEU does things  
on a new scale: the  
Minimat oven series

**1996**

Patenting of a completely  
new steaming system –  
the cascade steaming  
system to provide just the  
right amount of steam at  
any temperature



# ERS HERE

**1998**

WIESHEU is the first manufacturer to use halogen lighting in its oven door frames, setting new standards in the presentation of freshly prepared baked goods



**2000**

Introduction of ovens with menu guidance by means of a graphic programme selector using icons, meaning even semi-skilled personnel are able to operate the oven safely



**2002**

WIESHEU builds the first multiglazed oven door for reducing energy consumption



**2003**

WIESHEU revolutionises the baking oven and presents the Dibas. The only baking oven with a door that disappears. With the Dibas, WIESHEU sets completely new standards in terms of function, design and freedom of movement



**2004**

Introduction of the first intelligent control system for the easy programming and monitoring of WIESHEU baking ovens from a PC using data transmission.



**2005**

Development of loading systems for the efficient loading of baking ovens



**2006**

WIESHEU presents revolutionary heating technology: STIR® technology and new microwave technology



**2007**

WIESHEU presents the Dibas with manual sliding door



WIESHEU PRESENTS

# THE NEW OVEN SYS

DIBAS

**THE DIBAS DOOR**

disappears sideways into the housing, fully automatic at the touch of a button or manually with servo control

**HYGIENIC BAKING CHAMBER**

with no corners or edges for simple cleaning, fully automatic or manual operation

**NEW BAKING CHAMBER**

for even baking results



**NEW EBO DOOR WITH CLEANING POSITION**

for easy cleaning of the oven door on both sides

EBO



**XXL GLASS PANEL**

presents your baked goods attractively, making your customers hungry for more

VARIO STATION



**30% SHORTER BAKING TIMES**

with the optional STIR® technology

2009

# TEM

A system in which the most varied of innovations come together to create an oven system that will continue to be pioneering, even in the future.

## MINIMAT



**1.8-LITRE WATER TANK**  
for flexible operation without connection to the mains water supply

**A LOT OF ROOM IN A LITTLE SPACE**  
as a Vario station, two Minimat baking ovens can be stacked, one on top of the other

**EASYCLEAN**  
thanks to a baking chamber with no corners or edges and easy-to-remove internal parts

For this visionary project we have incorporated the best and most pioneering ideas. We have invested all our concentrated power and knowledge from 36 years in the business in order to create something that sets completely new standards: we have built the perfect baking oven system.

To do this, we have enhanced and perfected our baking ovens right down to the very last detail. A completely new door mechanism, a new baking chamber for even better baking results, new controls that are more intelligent and user-friendly, a higher degree of energy efficiency and a more attractive design. The result is the WIESHEU baking oven system. An oven system on which our new range is based. An oven system so perfect that you will no longer need to look elsewhere.

With this oven system, we give you a perfect range of products for the most varied of demands and we finally provide an answer to the question of how revolutionary evolution can be.

You'll be amazed!

## VARIO BAKING STATION

as Vario stations, the Ebo deck oven and Dibas convection oven can be freely combined



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